**Hypotheses**

* *Shared feature hypothesis.* Based on Experiments 1-5, we expect a main effect of source-target color matching on subsequent target evaluations, such that the target will acquire the valence of a source when the two share a common color. Specifically, if participants learn that target 1 shares the same color as a positive source, and that target 2 shares the same size as a negative source, then they should evaluate the former positively and the latter negatively.
* We expect these effects to emerge on self-report, automatic, and behavioral intention measures.